EST. SCOTLAND 1975

Baked by Hand

DEAN'S®

MELT IN THE MOUTH FAMILY RECIPES

BROCHURE 2026

Welcome to our 2026 brochure

Back in 1975 my mother Helen first created her delicious traditional ‘melt in the mouth’ shortbread. Her husband Bill, a Drum Major, thought it was so delicious he decided to use Helen’s baking to help raise funds for the local Huntly pipe band. Their touring helped spread her shortbread’s fame far and wide, and soon, the aroma of home baking would fill the town as Helen established her own small bakery to meet demand. So popular was the light and crumbly shortbread that in 1992, Dean’s moved to a new purpose built bakery on the outskirts of Huntly. Today, Dean’s is still a family run business priding itself on using time honoured handcrafted baking methods, and is recognised as ‘The Leading Premium Quality Scottish Shortbread’.

Bill Dean

All Butter Shortbread

Traditional Shortbread

Steven Brown Art Shortbread

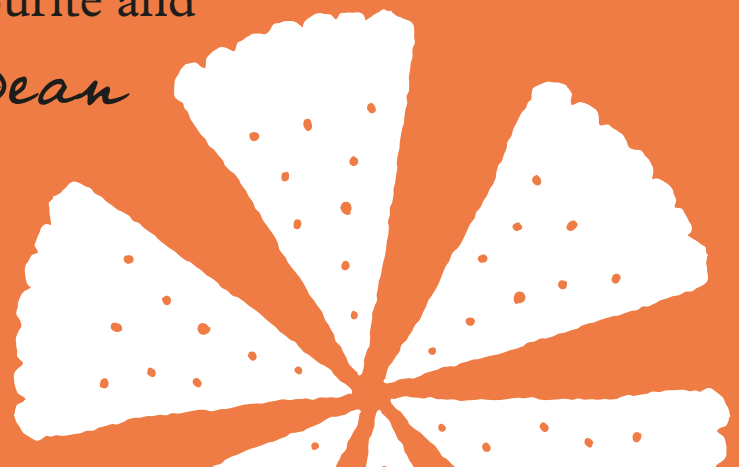
Steven Brown

Life feels better in **COLOUR**

Shortbread Rounds

Traditional Shortbread Packs and Boxes

My mother Helen's traditional recipe is still used today, making it everyone's favourite and a real taste of home. *Bill Dean*



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All Butter Shortbread Boxes

Our all butter shortbread is slowly hand-baked, for a rich buttery taste and the perfect melt in the mouth texture.

2540

2085

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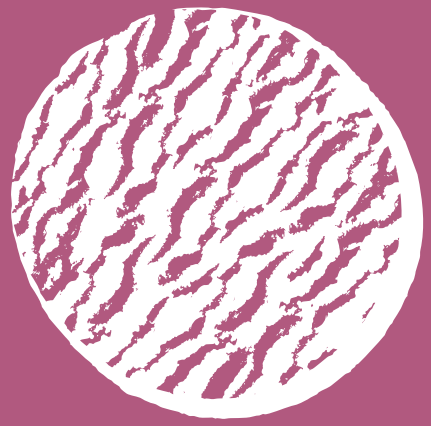
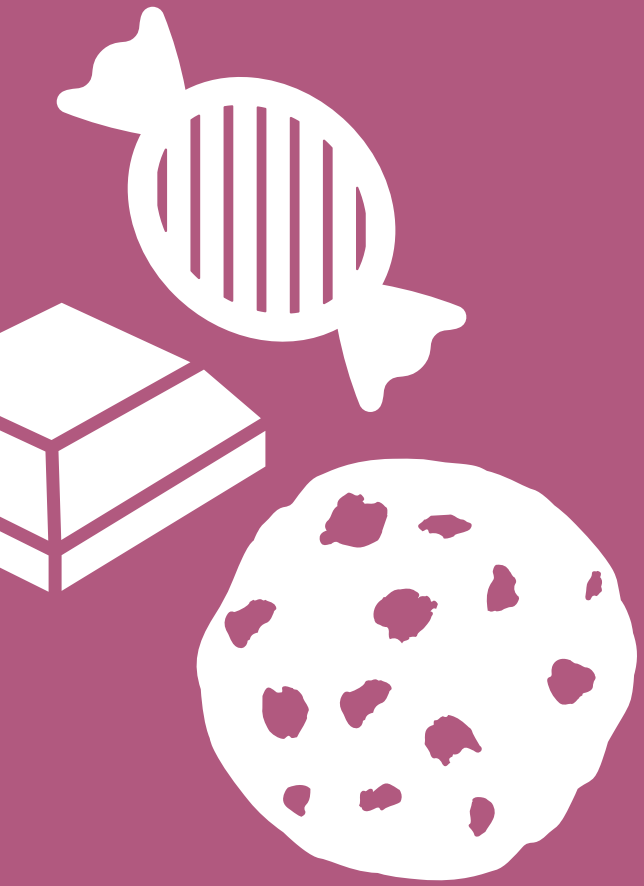


Shortbread Rounds



Helen Dean's traditional shortbread, combined with her favourite flavours.

2545

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Steven Brown Art

Our Steven Brown Art by Dean's range has modernised shortbread gifting since 2017. Filled with delicious all butter shortbread rounds, these colourful tins are sure to bring a smile to anyone's face. Featuring Angus McCoo, Kev McCoo, Gordon McCoo, Auld Scottie McCoo, Wee Ben McCoo and Rainbow Rab McCoo, there is a character to suit everyone!

Steven Brown

Life feels better in **COLOUR**

2558ANG

2558RAB

2558GOR

2558KEV

2558SCO

2558BEN

Extra Mature Cheddar Bites

Our hand-baked bites are delicious oaty nibbles, made with extra mature cheddar for an intensely savoury treat.

2564

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Foodservice

Our mini shortbread packs are perfect to serve alongside tea and coffee. Our colourful Steven Brown packs are sure to brighten anyone's day, along with the melt in the mouth taste of our all butter shortbread. Our foodservice range contains convenient portion packs, perfect for cafés, B&Bs, tourist attractions etc.

Traditional Shortbread

Our fingers and rounds are made using Helen's traditional recipe and are slowly hand-baked to give our famous melt in the mouth texture.

2432
(contains 1 biscuit)

2427
(contains 2 rounds)

Steven Brown

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Steven Brown All Butter Shortbread Thins

Single serve all butter shortbread thins, perfect for cafés, B&Bs, tourist spots etc.

Shortbread Minis

Our single serve mini shortbread packs are perfect to serve alongside tea and coffee.

2007
(contains 1 mini round)

2008
(contains 1 mini round)

2338
(contains 2 thins)

Christmas at DEAN'S®

Our 2026 Christmas range is full of our delicious festive inspired, melt in the mouth shortbread – the perfect treat for Christmas.

DEAN'S
baked by hand
SHORTBREAD
STARS
OUR DELICIOUS
TRADITIONAL RECIPE

2497

DEAN'S
baked by hand
STICKY TOFFEE PUDDING
SHORTBREAD
TREES

2585

2584

Deliciously indulgent hand-baked shortbread rounds. Make Santa's night extra special with our delicious melt-in-the-mouth shortbread, perfectly paired with a glass of milk

2416

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The MacGonks

Meet Skye and Jura MacGonk! Our Gonk tins are cute characters who are sure to bring a smile to all ages over the festive period. With names inspired by the beautiful Scottish Islands and filled with our delicious traditional shortbread rounds, they make the perfect Christmas gift. These adorable tins come with a realistic fluffy beard attached to the tin. Melt in the mouth, like island air, Shortbread rounds, making festive moments beyond compare.

SKYE
2587

JURA
2588

EST. SCOTLAND 1975
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DEAN'S®
MELT IN THE MOUTH FAMILY RECIPES
SHORTBREAD SELECTION
OUR DELICIOUS
Traditional recipe
HISTORY IN THE BAKING
360g ℮ (12.7oz)

EST. SCOTLAND 1975

Baked by Hand

DEAN'S®

MELT IN THE MOUTH FAMILY RECIPES

DEAN'S, HUNTLY, ABERDEENSHIRE AB54 8JX
Tel 01466 792086 Fax 01466 792895
Email info@deans.co.uk www.deans.co.uk