



MELT IN THE MOUTH
baked by hand
DEAN'S[®]
ORIGINAL FAMILY RECIPES
BROCHURE
2021



MELT·IN·THE·MOUTH
*baked
 by hand*
 DEAN'S®
 ORIGINAL FAMILY RECIPES



My mother Helen began baking shortbread in 1975 in her Huntly kitchen to raise funds for the Huntly pipe band where my father Bill was Drum Major. Today, we're still a proud family business, baking delicious melt in the mouth shortbread just like my mother used to make.

Bill Dean



Aurora All Butter Shortbread Tins



Extra Mature Cheddar Bites

Steven Brown
 ART | LIFESTYLE



Steven Brown Art Shortbread



Christmas Shortbread Range

NEW

As well as all your Dean's favourites we've got a variety of new and exciting products to share with you, here are just a few! Flick through the brochure for more details.



London Collection Range
All Butter Shortbread Selection

Wallace & Gromit
Est. 1989



Wallace & Gromit Range



Traditional Shortbread Packs and Boxes

My mother Helen's traditional recipe is still used today, making it everyone's favourite and a real taste of home.

Bill Dean



2397



2398



001SR



002SR



2273



0041



2145



2144



0025SR



2258



0035

All Butter Shortbread Boxes

Give your taste buds a treat with our premium all butter shortbread.



2085



0049SR



0010SR



2193



2411TOW



2411LON



2411PIC



2411STP

NEW

London Collection

Iconic London landmarks feature on our classic new London Collection range. Each box is filled with a selection of Dean's all butter, melt in the mouth shortbread.



2411BEN



2349



2350



2351



2352

Luxury Shortbread Boxes

A vibrant range of deliciously flavoured all butter shortbread rounds.

Shortbread Tins

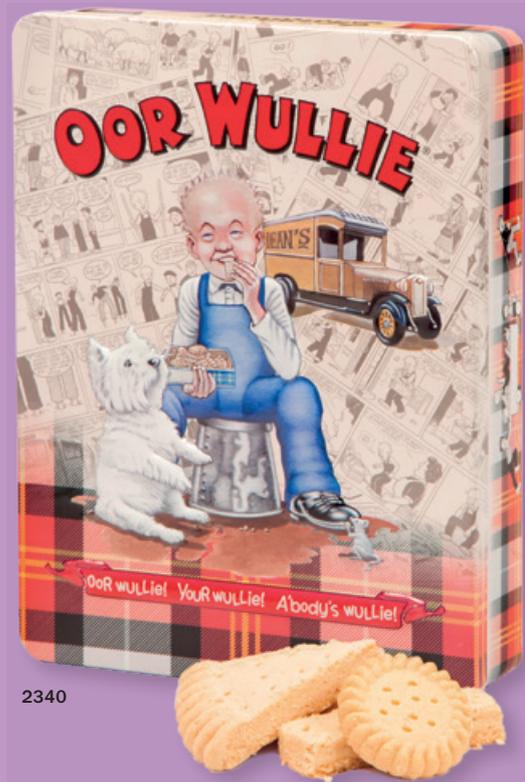
Our shortbread rounds tube tins are now available in All Butter and Belgian Chocolate Chunk & Orange varieties.



2076



2341



2340

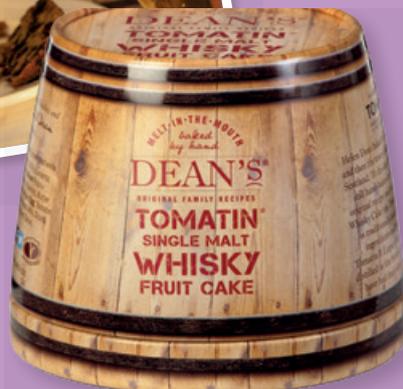
Oor Wullie now has his very own beautifully designed gift tin, full of Dean's all butter, melt in the mouth shortbread. A delightful gift to give away, or a special treat just for you.

Oor Wullie ©© DC Thomson & Co. 2019



Whisky Fruit Cake

Steeped in Tomatin® single malt whisky, our rich fruit cake is baked in small batches to a traditional recipe. Presented in a delightful whisky cask style tin, it makes a perfect gift or keepsake from Scotland – and it tastes delicious!



114



NC500

North Coast 500 Shortbread Thins

Our delicious shortbread thins are presented in a beautifully designed pouch celebrating the popular North Coast 500 tourist route across Scotland. A perfect staycation momento.

Steven Brown

ART | LIFESTYLE

Steven Brown Art Shortbread

Featuring a selection of Steven Brown's most popular designs, these beautifully presented gift tins are filled with our all butter shortbread rounds.



Steven Brown

ART | LIFESTYLE

Steven Brown Art Shortbread

Featuring a selection of Steven Brown's most popular designs, these beautifully presented gift tins are filled with our all butter shortbread assortment.



2329MAG



2329ALL



2329ISA



2329RAB



118NES



118HOM



118BEN



118GEO

Steven Brown

ART | LIFESTYLE

Steven Brown Art Stem Ginger Cookies

An additional five tin designs filled with delicious all butter stem ginger cookies.



118SCO

Steven Brown Art Cookies

Our Steven Brown Art range is now available in stunning cartons and handy pouches. Featuring Steven Brown's most popular designs and filled with our delicious cookies.

NEW



2419



2420



2421SCO



2422BEN



2422HEA



Steven Brown display stand free with minimum case orders. Contact us for more information.

Villager Jim Shortbread Tins

Our Villager Jim tin range features beautiful images from the Peak District. Each sliding lid tin is filled with all butter shortbread squares.

Villager Jim



Villager Jim display stand free with minimum case orders. Contact us for more information.



Aurora Shortbread Tins

Inspired by the beauty of the aurora borealis. This striking tin collection contains our melt in the mouth all butter shortbread combined with innovative flavours.



Wallace & Gromit



2401S0



2401TT



2401CS



2417





2410

NEW

Wallace & Gromit

Our fun new biscuits and shortbread range, featuring everyone's favourite Wallace & Gromit.

**"CRACKING
SHORTBREAD
LAD!"**



2407



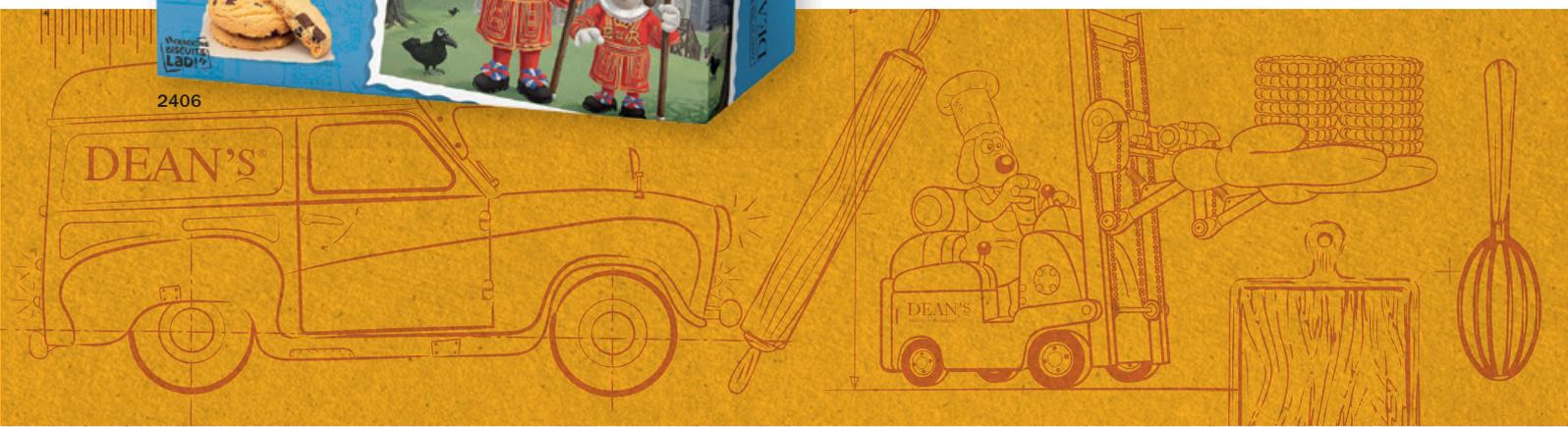
2408



2409



2406



Shortbread Rounds

Helen Dean's traditional shortbread, combined with her favourite flavours.



2324



2264



004SR



2263



2262



2186



2184



2185

Gluten Free Shortbread Rounds

Dean's all butter gluten free shortbread is light & crumbly and melts in the mouth, just as you'd expect from Dean's!



Christmas Range

Introducing our beautifully designed Christmas product range for 2021. You'll find classic shortbread as well as delicious festive flavours presented in luxurious tins and cartons.

NEW



2383



2413



2414



2412

Merry Christmas and Happy New Year



2415



2330



2416



Christmas display stand free with minimum case orders.
Contact us for more information.

Merry Christmas and Happy New Year

Extra Mature Cheddar Bites

Our deliciously savoury cheddar bites are perfect to enjoy with drinks.
Available as single packs or presented in a triple gift pack.



2331



2332



2333



2334



2386



Foodservice



0014D
Display Box



0014
(contains 2 shortbread rounds)



0057D
(contains 2 shortbread fingers)



0057D
Display Box

Shortbread Snack Packs

Dean's traditional shortbread recipe presented in convenient portion packs.



2007
(contains 1 single round)

2008
(contains 1 single round)



2089
(contains 2 mini rounds)

Mini Shortbread Rounds

Our mini shortbread single serve packs are perfect to serve with tea & coffee.

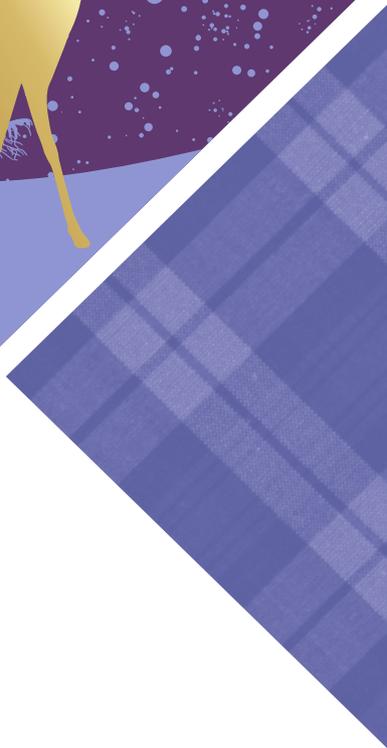
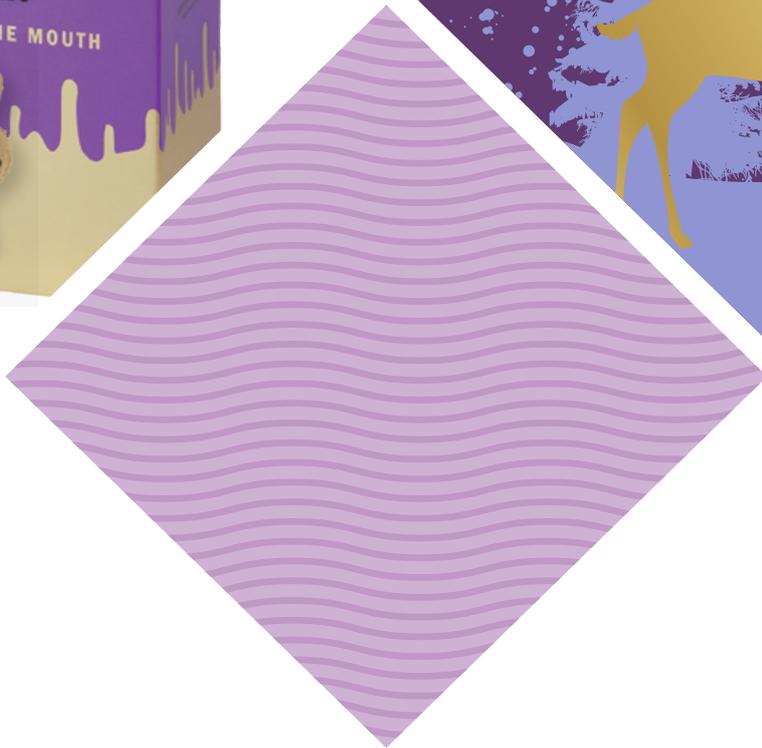
Steven Brown

ART | LIFESTYLE

Single serve all butter shortbread thins, perfect for cafés, B&Bs, tourist spots etc.



2338
(contains 2 thins per pack)



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